



Global Strategic Management Institute

is pleased to present

— The 2nd Annual —

Health Care Connectivity Summit 2010

March 1-3, 2010 • Mt. Washington Conference Center • Baltimore, MD



*100% Content Designed to Improve Health Outcomes,
Increase Workflow Allocation, Improve Communication, and
Interoperability Across the Health Care Continuum*



THE MUST ATTEND HEALTH CARE IT EVENT!

- Leverage ARRA and other Government Stimulus
- Discover Best Practices
- Improve Care Delivery
- Identify Best Practices
- Improve Patient Compliance
- Achieve Systems Integration

Register Today! Call 888.409.4418 or Visit <http://healthcaresummit.gsmiweb.com> or www.gsmiweb.com

Dear Colleague,

In response to the American Recovery and Reinvestment act of 2009, the New England Journal of Medicine conducted a survey which reported 17% of us physicians and 10% of US hospitals have at least a basic EMR system. With 59 billion dedicated to health care technology improvements, it is imperative that physicians, hospitals and health care professionals understand the landscape and utilize these resources today.

This conference convenes 11 leading health care professionals to showcase how to apply and integrate important, new technology enhancements in the hospital providing perspectives from the payor and provider side. Specifically, they will show you how to increase cost savings, improve workflow efficiency and improve patient outcomes.

Featured Sessions on Technology Advancements Include

- **Siemens IT Solutions and Services** - Leveraging Technology to Enable Interoperability and Improve Care Coordination
- **Carle Hospital Foundation** - Integrating IT to Improve Your Workforce Allocation and Increase Operational Efficiency
- **Cancer Treatment Centers of America** - Creating a Robust Infrastructure to Ensure Clear Access to Data and Improve the Patient/Provider Relationship
- **VCU Health Systems** - Examining Lessons Learned from Successful Rhios to Unlock the Key to Interoperability and Transparency
- **Strategic Intersect** - Implementing a New Technology Health Care System to Improve Clinical and Financial Outcomes
- **The Harlow Group** - Understanding Health Care Government Regulations, Patient Compliance and Privacy Issues to Improve Patient and Provider Satisfaction
- **Tufts Medical Center** - Achieving Physician Buy In for Effective IT Adoption and Engagement
- **US Health Care Solutions** - Implementing a Population Based Payment Arrangement Leveraging the High Tech Act
- **VCU Health Systems** - Building a Robust Infrastructure to Ensure Uninterrupted Data Access and Improve the Patient/Provider Relationship
- **Munson Medical Center** - Capitalizing on Existing Technologies to Improve the Operating Room Schedule and Finances Across the Hospital
- **dLife** - Leveraging "Evidence Based Media" to Maximize Consumer Engagement and Improve Patient Outcomes

The Networking

GSMI prioritizes networking opportunities to give you the best possible conference experience and forge new, strong relationships with others in the industry. Networking breaks take place during morning breakfast, lunch, key breaks during the agenda and a wine and cheese reception on the first day of general sessions.

Register today for **GSMI's Health Care Connectivity Summit on March 1-3, 2010 in Baltimore, Maryland** by calling 888.409.4418 or visit us at www.gsmiweb.com. We look forward to seeing you in September!

Regards,

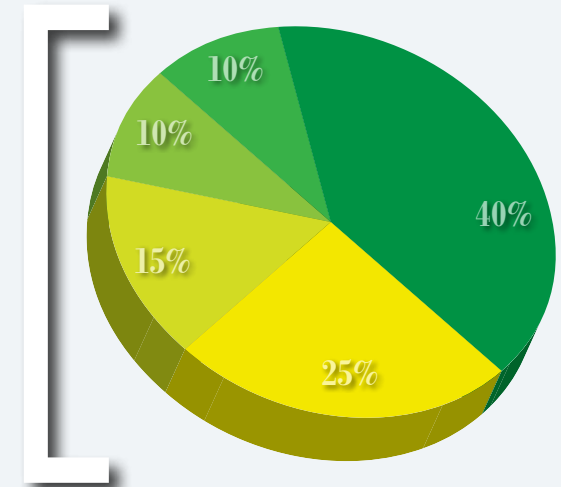
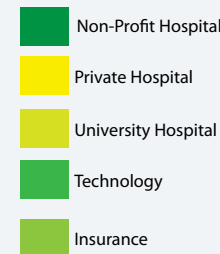


Meghan Jacobi
Conference Director
GSMI

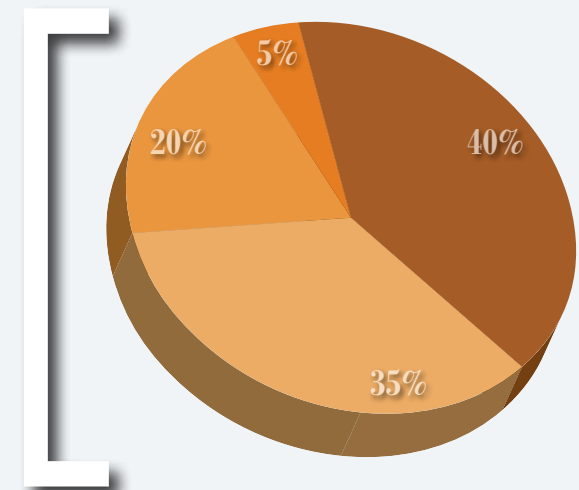
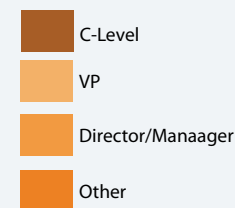
Who SHOULD ATTEND?

- Government Leaders
- Health Plan and Health Care Technology CEOs
- Hospital Directors and Administrators
- Group Medical Practice Administrators and IT Directors
- Health informatics professionals
- Relevant regional and national health care public authorities and policy makers
- Group Practice Administrators
- Health Care IT software and hardware development companies
- Medical Directors
- Medical Records Managers
- Directors of Nursing & Medical Informatics
- Consultants
- Attorneys
- Individual Investors
- Corporate Investors
- Institutional Investors

Level of Attendees:



Organization Type:



“Excellent networking and great sessions”

- St.Lukes Regional Medical Center

“Well run. Sessions are very applicable”

- UCLA School of Medicine

“This was one of the best meetings I have attended... Very useful and relevant.”

- JEVS Human Services

FEATURED SPEAKERS

Leveraging Technology to Enable Interoperability and Improve Care Coordination



Chad Eckes,
Chief Information Officer,
CANCER TREATMENT CENTERS OF AMERICA

Examining Lessons Learned from Successful Rhios to Unlock the Key to Interoperability and Transparency



Greg Johnson,
Director of CTO, IT Technology & Engineering,
VCU HEALTH SYSTEM

Achieving Physician Buy In for Effective IT Adoption and Engagement



Michael Wagner,
Chief, General Medicine,
TUFTS MEDICAL CENTER

Implementing a Population Based Payment Arrangement Leveraging the High Tech Act



Jeff Danilo,
President,
US HEALTHCARE SOLUTIONS

Session topic? Is there one? Will leave space for the title. Will leave space for the title.



Christopher Surdak,
Solutions Director,
SIEMANS IT SOLUTIONS & SERVICES

Implementing New Technology Systems to Stay Ahead of the Health Care Innovation Curve

**INFOCUS
WORKSHOP DAY**

**Monday
March 1, 2010**

- 8:30 *Continental Breakfast and Workshop Registration*
- 9:00 Workshop A: Critical Strategies to Successfully Implement Pay for Performance or a Value-Based Benefit Design Program Around the New Payment Bundling System
- 10:20 *Morning Coffee & Refreshments*
- 10:40 Workshop A (Continued)
- 12:00 *Luncheon*
- 1:00 Workshop B: Effective Use of Technology To Translate Data Into Knowledge To Promote Patient Engagement And Decrease Your Costs
- 2:20 *Afternoon Refreshments*
- 2:40 Workshop B (Continued)
- 4:00 InFocus – Workshop Day Concludes

DAY ONE

**Tuesday
March 2, 2010**

- 8:00 *Continental Breakfast and Registration*
- 8:30 Chairperson's Welcome Remarks
- 8:45 Implementing a New Technology Health Care System to Improve Clinical and Financial Outcomes
- 9:30 Capitalizing a Population Based Payment Arrangement in Light of the High Tech Act
- 10:15 *Morning Coffee & Refreshments*
- 10:40 Case Study: Leveraging Technology To Enable Interoperability And Improve Care Coordination
- 11:25 Case Study: Integrating an EMR to Improve Your Workforce Allocation and Increase Operational Efficiency
- 12:10 *Luncheon*
- 1:10 Case Study: Achieving Physician Buy-In For Effective IT Adoption And Engagement
- 1:55 Case Study: Building A Robust Infrastructure To Ensure Uninterrupted Access To Data And Improve The Patient Provider Relationship
- 2:40 *Afternoon Refreshments*
- 3:05 Lessons Learned From Successful RHIOs To Unlock The Key To Interoperability And Transparency
- 3:50 Case Study: Building A Robust Infrastructure To Ensure Uninterrupted Access To Data And Improve The Patient Provider Relationship
- 4:35 Day One Concludes

DAY TWO

**Wednesday
March 3, 2010**

- 8:00 *Continental Breakfast*
- 8:30 Chairperson's Recap of Day One
- 8:45 Understanding Health Care Government Regulations, Patient Compliance and Privacy Issues to Improve Patient and Provider Satisfaction
- 9:30 Panel: Best Practices In Project Management To Implement A Successful EMR System From Start To Finish
- 10:15 *Morning Coffee & Refreshments*
- 10:40 Case Study: Implementing Surgical Information Systems to Improve the OR Schedule & Hospital Finances
- 11:25 Case Study: Leveraging "Evidence-Based Media" to Maximize Consumer Engagement & Improve Patient Outcomes
- 12:10 *Luncheon*
- 1:00 Learning Lab

Reasons to Attend

- ✓ Understand how IT fits into physician work flow to improve health care efficiencies
- ✓ Address physician fears around implementing EMR and how to alleviate those fears with proper training modules
- ✓ Leverage technology to promote improved patient outcomes, research, patents, protocols, etc.
- ✓ Learn how to begin to plan for EHR implementation in light of the HITECH Act
- ✓ Evaluate reimbursement options to maximize physician collaboration (e.g., strategizing for physician buy-in for EMR/HER technology)
- ✓ Customize your Health IT infrastructure to achieve interoperability and strengthen relationships
- ✓ Capitalize on existing technology initiatives to improve care delivery and reduce medical errors
- ✓ Discuss new media initiatives and how they are related to the HITECH Act
- ✓ Create P4P and Value Based incentives to leverage performance indicators via technology tools
- ✓ Untangle the Stimulus Package a year later to increase cost savings and improve patient compliance

Health Care Connectivity Summit 2010

Improving Communication and Interoperability Across the Health Care Continuum



WORKSHOPS

InFocus Workshop Day – Monday, March 1, 2010

8:30 Continental Breakfast & Workshop Registration

9:00 **WORKSHOP A: -**



William DeMarco

Critical Strategies To Successfully Implement Pay For Performance Or A Value-Based Benefit Design Program Around The New Payment Bundling System

P4P is the next generation phase of development, with a goal to improve quality improvement and cut costs. Additionally, EMR and EHR capture data required for all P4P programs. Based on the fact that there are 100 different types of pay for performance systems now in place, most hospitals and health plans realize that they must design a specific strategy that will fit their market.

This workshop incorporates all the critical parts to launching a successful P4P and value-based benefit program, leveraging experience from health plan and employer case studies new in the EHR/EMR technology arena. The workshop lays out the necessary tools to ensure your program's effectiveness. Following the workshop, attendees will have the opportunity to identify which programs are most appropriate and feasible for their organization's needs. Specific workshop highlights include:

- Developing appropriate rewards and incentives to drive quality performance and improvement
- Incorporating next generation strategies to ensure successful program development
- Evaluating reimbursement options and working with physicians (e.g., strategizing for physician buy-in for EMR/HER technology)
- Accessing cover monitoring and reporting options

William DeMarco, President, DeMarco & Associates

10:20 Morning Coffee & Refreshments

10:40 **WORKSHOP A: (Continued)**

12:00 Luncheon

1:00 **WORKSHOP B:**



Christopher Surdak

Effective Use Of Technology To Translate Data Into Knowledge To Promote Patient Engagement And Decrease Your Costs

The health care industry in the U.S. is facing fundamental change in every aspect of operations. This is being driven by the Federal Government's belief that issues of cost and quality of care can only be addressed through the appropriate application of technology. This workshop focuses on:

- Assessing key drivers for injecting contemporary information technologies into the industry
- Reducing health care costs through automation to improve efficiency
- Increasing administrative efficiencies to streamline workflow operations

**Christopher Surdak, IT Director,
Siemens IT Solutions & Services**

2:20 Afternoon Refreshments

2:40 **WORKSHOP B (Continued)**

4:00 InFocus - Workshop Day Concludes

Health Care Connectivity Summit 2010

Improving Communication and Interoperability Across the Health Care Continuum



DAY ONE: Tuesday, March 2, 2010

8:00 *Continental Breakfast & Registration*

8:30 *Chairperson's Welcome Remarks*

8:45 **Implementing a New Technology Health Care System to Improve Clinical and Financial Outcomes**



Don Lewis

- Common question to address before selecting a new technology system
- Identifying your needs
- Breaking down cost and implementation
- Gaining approval from administration and staff
- Setting goals for your roll-out

Don Lewis, President, Strategic Intersect

9:30 **Capitalizing a Population Based Payment Arrangement in Light of the High Tech Act**



Jeffrey Danilo

The HITECH Act appropriates \$19.2 billion for EHR adoption efforts. Starting in 2011, qualified physicians utilizing a certified EHR in a "meaningful way" will receive incentive payments totaling \$44,000 per physician over a five (5) year period. As performance based compensation models continue to enjoy industry support, "serving a powerful stimulus to drive institutional and provider behavior toward better quality" the use of alternative payment arrangements, such as Population Based Payment®, have the ability to become payment arrangements of choice. This session will focus on the business case for Population Based Payment® including:

- Why supporting the creation of clinically integrated physician practices makes good business sense.
- Why Population Based Payment® arrangements are more practical than Accountable Care Organizations.
- How the use of HITECH ACT funds can be used to facilitate clinical integration and support greater acceptance and use of performance indicators.

**Jeffrey Danilo, President,
US Healthcare Solutions, LLC**

10:15 *Morning Coffee & Refreshments*

10:40 **CASE STUDY**



Christopher Surdak

Leveraging Your Existing Investments in Meeting the Government's New Requirements

In this session, we will discuss the coming regulations for Health Care under the American Reinvestment and Recovery Act, and how companies may best respond to its new requirements. We will review such topics as:

- What are the requirements from ARRA
- What are the potential financial benefits and penalties associated with ARRA
- What approaches may allow for affordable compliance
- How best to organize your company's response to ARRA

**Christopher Surdak, IT Director,
Siemens IT Solutions & Service**

11:25 **CASE STUDY**



Napoleon Knight, MD

Integrating an EMR to Improve Your Workforce Allocation and Increase Operational Efficiency

At Carle Foundation Hospital, they have implemented an electronic medical record for a medical staff of over 700 physicians and allied health providers in the course of the past 4 years. In order to do so, collaboration has to come from all sides of the medical perspective, including major medical committees, technology department and other operational departments. Furthermore, Carle Foundation Hospital continues implementation of EMR initiatives. In this session, it focuses specifically on physician strategies for successful EMR implementation. This session highlights:

- Evaluating process redesign of technology for successful EMR implementation (i.e., budgeting, forecasting)

- Creating training modules for smooth physician alignment with new technology initiatives
- Implementing technology into your health care system to improve patient outcomes and increase cost savings

**Napoleon Knight, MD, Medical Director,
Carle Foundation Hospital**

12:10 *Luncheon*

1:10 **CASE STUDY**



Michael Wagner, MD

Achieving Physician Buy-In For Effective It Adoption And Engagement

An electronic medical record is a widely known concept that must be assimilated by the U.S. health care system in order to meet government requirements. These records include an in-depth summary report encompassing demographic information, medical history, previous medicine taken, allergies, laboratory results, immunization status, radiology images and billing/coding information. In an effort to meet these demands, Tufts Medical System has developed a successful EMR system. Specifically, this case study examines:

- Understanding how IT fits into physician work flow to improve health care efficiencies
- Addressing physician fears around implementing EMR and how to alleviate those fears with proper training modules
- Discussing the value of effective IT transition: economic and health outcomes (i.e., reducing health care costs, improving quality of care, and promoting evidence-based medicine)

**Michael Wagner, MD, MD FACP Chief,
General Medicine, Tufts Medical Center**

Health Care Connectivity Summit 2010

Improving Communication and Interoperability Across the Health Care Continuum



DAY ONE: Tuesday, March 2, 2010

1:55 CASE STUDY



Chad A.
Eckes

Defragmenting Your Infrastructure To Build A Tailored EHR System For Your Organization

This past winter, the Cancer Treatment Centers of America became the first all-digital cancer hospital in the nation. The center located in Arizona, offers a fully digital environment. Employees view their institution as fully "wired" which includes a fully electronic health record. From this all providers are able to contribute to the continuity of care. Specifically, this case study highlights:

- Examining the foundation necessary to build a "wired" and robust IT technical infrastructure
- Leveraging technology to promote improved patient outcomes, research, patents, protocols, etc.
- Identifying and remedying holes and pitfalls in your technology architecture

Chad A. Eckes, Chief Information Officer, Cancer Treatment Centers of America

2:40 *Afternoon Refreshments*

3:05 CASE STUDY



Greg
Johnson

Lessons Learned From Successful Rhios To Unlock The Key To Interoperability And Transparency

- Discovering how shared medical records between referring physicians can prevent redundant testing and optimize examination time
- Universal database allows for on-demand access to test results and digital films between treating physicians
- Understanding how to expedite transfer of patient files while minimizing clerical work

Greg Johnson, Director & Chief Technology Officer, VCU Health Systems

3:50 CASE STUDY



Greg
Johnson

Building A Robust Infrastructure To Ensure Uninterrupted Access To Data And Improve The Patient Provider Relationship

- Examining the foundation necessary to build a "wired" and robust IT technical infrastructure
- Leveraging technology to promote improved patient outcomes, research, patents, protocols, etc.
- Identifying and remediating holes and pitfalls in your technology architecture

Greg Johnson, Director & Chief Technology Officer, VCU Health Systems

4:35 *Day One Concludes*

DAY TWO: Wednesday, March 3, 2010

8:00 *Continental Breakfast*

8:30 *Chairperson's Recap Of Day One*

8:45 Understanding Health Care Government Regulations, Patient Compliance And Privacy Issues To Improve Patient And Provider Satisfaction



David
Harlow

Dive into the HITECH Act's details with an expert guide, and learn about its regulatory requirements and their impact on your organization. For example: What stimulus funds will be available for EHR implementation, and when? What strings are attached? What is the true meaning of meaningful use? What new regulatory requirements are included in the "Son of HIPAA" rules (including breach notification rules and increased responsibilities for business associates)? From this session, attendees will learn:

- How to begin to plan for EHR implementation in light of the HITECH Act
- What "meaningful use" means to your organization
- How to comply with new Business Associate and Breach Notification requirements under the "Son of HIPAA" rules

David Harlow, Lawyer, The Harlow Group, LLC

9:30 PANEL:

Best Practices In Project Management To Implement A Successful EMR System From Start To Finish

- What are the base components of project management?
- What interfaces should be built first?
- What's the role a physician should play?
- What portion should be bought?
- Going beyond the "clinical" – what other "transactional" data should be included in the EMR? How to get the most out of it?

10:15 *Morning Coffee & Refreshments*

Health Care Connectivity Summit 2010

Improving Communication and Interoperability Across the Health Care Continuum



DAY TWO: Wednesday, March 3, 2010

10:40 CASE STUDY



Frank
Tafelsky

Capitalizing On Existing Technologies To Improve The Operating Room Schedule & Finances Across The Hospital

Thompson Reuters names Munson Medical Center one of the nation's top hospitals for the eleventh time in the past few decades. Additionally, it was one of 23 hospitals awarded the Everest Award, indicating excellence in patient outcomes, patient safety, national treatment standards, patient satisfaction, efficiency, and financial stability. One initiative that has driven Munson Medical Center's level of excellence was its new information system throughout the operating room. The system includes modules for scheduling, perioperative charting, charging and supply chain functions. Ultimately, it has also helped with streamlining workflows in all other divisions. Furthermore, Munson saw an increased 5% revenue enhancement per case, while experiencing operational efficiencies and other improvements. This session examines:

- Targeting cost savings with information systems on the clinical side
- Capitalizing on profitability in the operating room and other divisions of the hospital using information systems
- Understanding how to implement an information system and looking at Munson's pitfalls along the way

**Frank Tafelsky, Surgical Business Manager,
Munson Medical Center**

11:25 CASE STUDY:



Adam
Budish

USING "EVIDENCE BASED MEDIA" TO MAXIMIZE CONSUMER ENGAGEMENT & IMPROVE PATIENT OUTCOMES

The key to the success of any online strategy is to maximize consumer engagement. dLife, as an online resource for diabetic patients, "treats" diabetes by engaging consumers versus treating them as patients suffering from the disease. In this session, learn how dLife engages members through methods that are proven and tested through "evidence-based media". By improving engagement, dLife programs lead to better self-management attitude and aptitude that drives improved health outcomes and this philosophy directly applies to health plans and other technology initiatives. Specifically, this session focuses on:

- Utilizing online strategies/programs to engage diabetic members (and how this strategy can be transferred to other markets)
- Testing online programs to determine actual health improvement outcomes
- Discussing new media initiatives and how they are related to the HITECH Act

Adam Budish, Vice President of Marketing, dLife

12:10 Luncheon

1:00 LEARNING LAB:

Implementing New Technology Systems to Stay Ahead of the Innovation Health Care Curve

In light of current technology initiatives, health care systems are challenged to educate health care professionals in these new technology systems while also providing the best care for some of the most ill populations in the nation. In retrospect, there are myriad health care technology solutions offered by many different companies. In this special two-hour learning lab, learn about some of the most innovative technology solutions provided on both the payor and provider side. Specifically, this session focuses on:

- Understanding what new technologies are available and how they can improve patient/provider communication and operational efficiencies
- Leveraging your business model to adapt to new and future technology trends to capitalize on revenue and increase cost savings
- Discussing the use of technology in assisting with clinical education and other new practitioner initiatives

3:00 *The Health Care Connectivity Summit Concludes*

For information on the event speaker faculty visit us on the conference home page at the following link <http://healthcaresummit.gsmiweb.com>

Registration: The Health Care Connectivity Summit 2010

March 1-3, 2010 • Mt. Washington Conference Center • Baltimore, MD

TUITION TABLE:	1/18/09	1/22/10	AFTER 1/22/10
COMMERCIAL			
Summit Only	<input type="checkbox"/> \$1195	<input type="checkbox"/> \$1395	<input type="checkbox"/> \$1595
Silver Pass: Summit + 1 workshop	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1895
Gold Pass: Summit + 2 workshops	<input type="checkbox"/> \$1795	<input type="checkbox"/> \$1995	<input type="checkbox"/> \$2195
GOVERNMENT NON-PROFIT			
Summit Only	<input type="checkbox"/> \$795	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1195
Silver Pass: Summit + 1 workshop	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1195	<input type="checkbox"/> \$1395
Gold Pass: Summit + 2 workshops	<input type="checkbox"/> \$1195	<input type="checkbox"/> \$1395	<input type="checkbox"/> \$1595

Group Discounts available for 3 or more attendees from the same firm:

For information about group discounts of 3 or more people and Team Learning opportunities for **The Health Care Connectivity Summit 2010**, please contact Byron Mignanelli at 888.409.4418 or email him at Byron@gsmiweb.com

CPE CREDITS



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ADMINISTRATIVE NOTE: :

<i>For cancellations received in writing</i> →	Four weeks or more prior to the event: Full refund or Full Credit Voucher
	Four weeks or less prior to the event: No Refund; a Credit Voucher minus the \$300 cancellation fee
	If you do not cancel your registration by the day of the event you will be charged your full registration fee

Credit vouchers may be applied toward any future GSMI event within one calendar year of the date of the cancellation. If GSMI decides to cancel any part of this event, the Company is not responsible for covering airfare, hotel or any other costs. Speakers, agenda, networking and recreational events are subject to change without notice. For more information regarding refunds please contact the customer service department at: 888.409.4418, ex. 1

SUBSTITUTION POLICY: Substitutions may be made up to the day of the event

PAYMENT POLICY: Payments can be made by American express, Visa, MasterCard, Company Check (USD checks must be drawn on a US bank), or by wire transfer.

If registering 2 weeks or less prior to the start of the Conference, you must submit your credit card information as a form of payment. If registering more than 2 weeks prior to the start of the Conference and payment is not received at the time of registration, a credit card hold will be required to maintain your registration status. If payment is not received 2 business days prior to the conference date, the respective credit card will be utilized as the form of payment. Please make all checks payable to Global Strategic Management Institute. In the memo area of the check please write the name(s) of the **The Health Care Connectivity Summit 2010** registrants(s).

Please fill in the following information and fax back to: (619) 923.3542

Please submit one form for each delegate attending.

Name: _____

Title: _____

Department: _____

Company: _____

Mailing Address: _____

City: _____

State: _____

Zip/Post Code: _____

Country: _____

Telephone: _____

Fax: _____

Email: _____

Payment Method: Credit Card: Amex Visa MasterCard Check

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____

Do you have any dietary restrictions (e.g. kosher, vegetarian)? Yes No

If so, please specify: _____

Do you require any accommodations that require special attention? Yes No

If so, please specify: _____

(e.g. wheel-chair access)

How did you hear about this event? _____

GSMI OFFERS 6 WAYS TO REGISTER

Tel: (888) 409.4418, ext: 1
Monday - Friday 8:00 a.m. - 6:00 p.m. US Pacific Time

Fax: (619) 923.3542 - 24 Hours a Day

Mail: 1501 India St., Suite 103-60
San Diego, CA 92101

Scan: Completed registration forms can be emailed to: registration@gsmiweb.com

Email: registration@gsmiweb.com
Please include your name & telephone number

World Wide Web:
www.gsmiweb.com

VENUE:

The Health Care Connectivity Summit 2010 will be held at:
Mt. Washington Conference Center
5801 Smith Avenue, Suite 1100
Baltimore, Maryland 21209

(410)735-7964

www.mtwashconfctr.com

ACCOMMODATIONS:

A limited number of rooms have been reserved at the Mt. Washington Conference Center. Please call (410)735-7964 and mention GSMI when making your reservations.

EXHIBITION AND SPONSORSHIP INFORMATION:

To learn more about sponsorship and exhibition opportunities at **The Health Care Connectivity Summit 2010** please contact Byron Mignanelli at 888.409.4418 or email him at Byron@gsmiweb.com. A limited number of table-top and booth exhibits will be open during the course of the event. Sponsors/Exhibitors will have the opportunity to promote products and services of special interest to conference attendees.